

Get the most value out of your APIs

with GraphQL and IBM StepZen



Core Problem:

Speed of app development is hindered by
complicated service & data silos

“Our data is scattered in multiple SAP and Oracle systems, slowing down applications that need longitudinal view of our customers.”: **CTO, Fortune 500 Enterprise Cloud Company**

How to access diverse, complicated silos?



Solution:

A **GraphQL API** that abstracts the backends away

“A single GraphQL API that covers our Postgres, Salesforce and CMS systems and delivers an integrated view is what we need”. **Development Lead, Industrial Manufacturing Company**

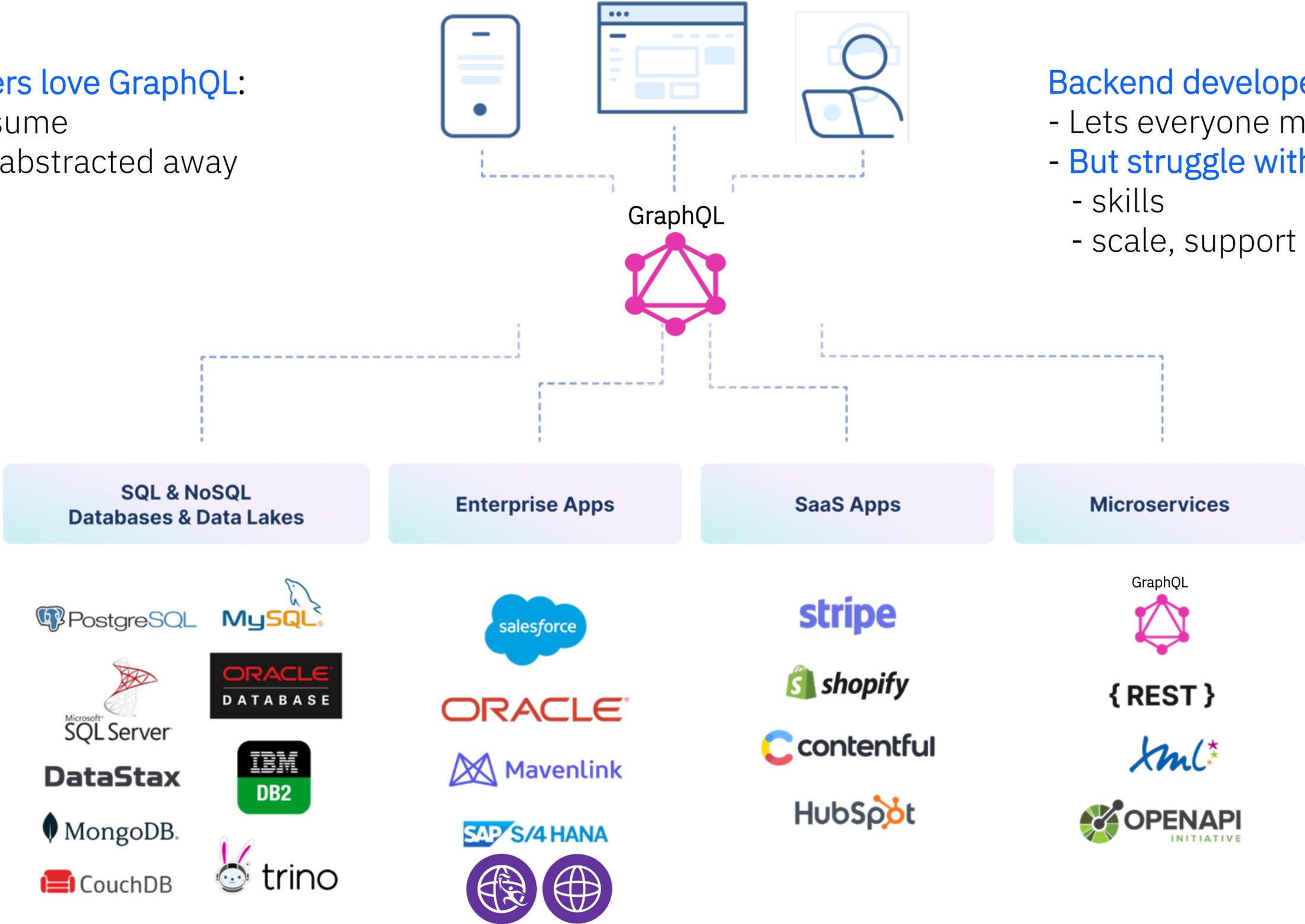
GraphQL APIs enable access to diverse sources

Frontend developers love GraphQL:

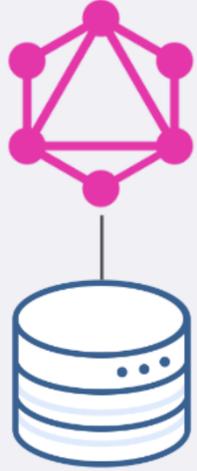
- Very easy to consume
- All backends get abstracted away

Backend developers like GraphQL:

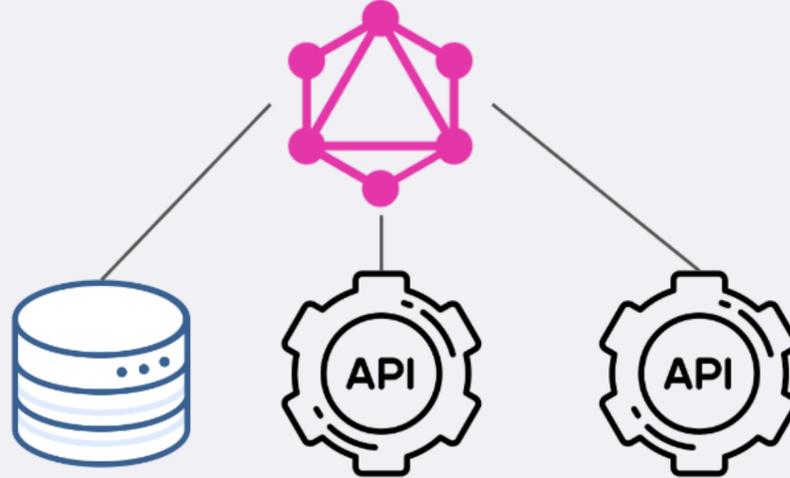
- Lets everyone move faster
- **But struggle with success:**
 - skills
 - scale, support and maintenance



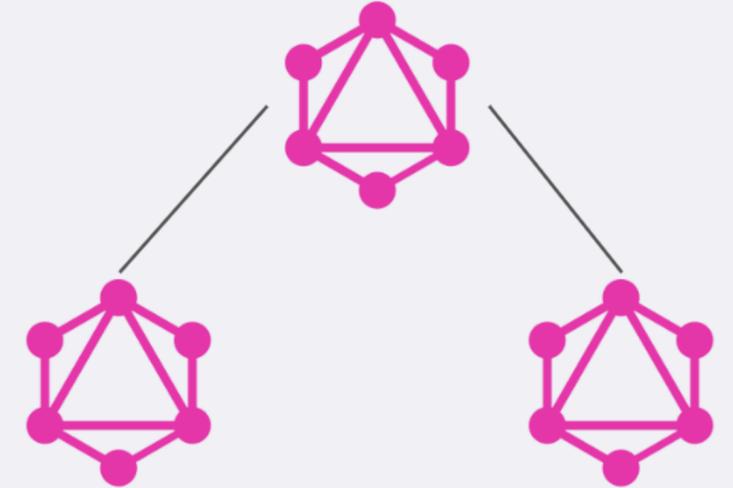
What are your challenges?



GraphQL on a single database



GraphQL on multiple backends



GraphQL Federation

- DIY, using open source tools
- Apollo
- Hasura
- App Sync
- Cloud, and if so, which cloud?

- Experimenting, so not sure
- Performance
- Governance
- Change Management
- Security and Access Control

What is GraphQL

anyway?

Ask for bits you want, get the bits you want

The screenshot shows a REST client interface for the URL `https://anant.stepzen.net/`. The path is `api/basicdemo`. The interface includes navigation buttons for Docs, History, Builder, Connect, and Refresh.

Query:

```
1 {
2   customerByEmail(email: "john.doe@example.com") {
3     name
4     city
5     countryRegion
6     orders {
7       createdOn
8       carrier
9       trackingId
10    }
11  }
12 }
```

Response:

```
{
  "data": {
    "customerByEmail": {
      "name": "John Doe",
      "city": "Miami",
      "countryRegion": "US",
      "orders": [
        {
          "createdOn": "2022-05-06",
          "carrier": "dhl",
          "trackingId": "6035077344"
        }
      ]
    }
  }
}
```

Variables:

```
1 {
2   "Authorization": "apikey anant::stepzen.io+1000::8b24d7ec"
3 }
```

GraphQL is about the shape of the API

Consumers invoke like, but different from, REST

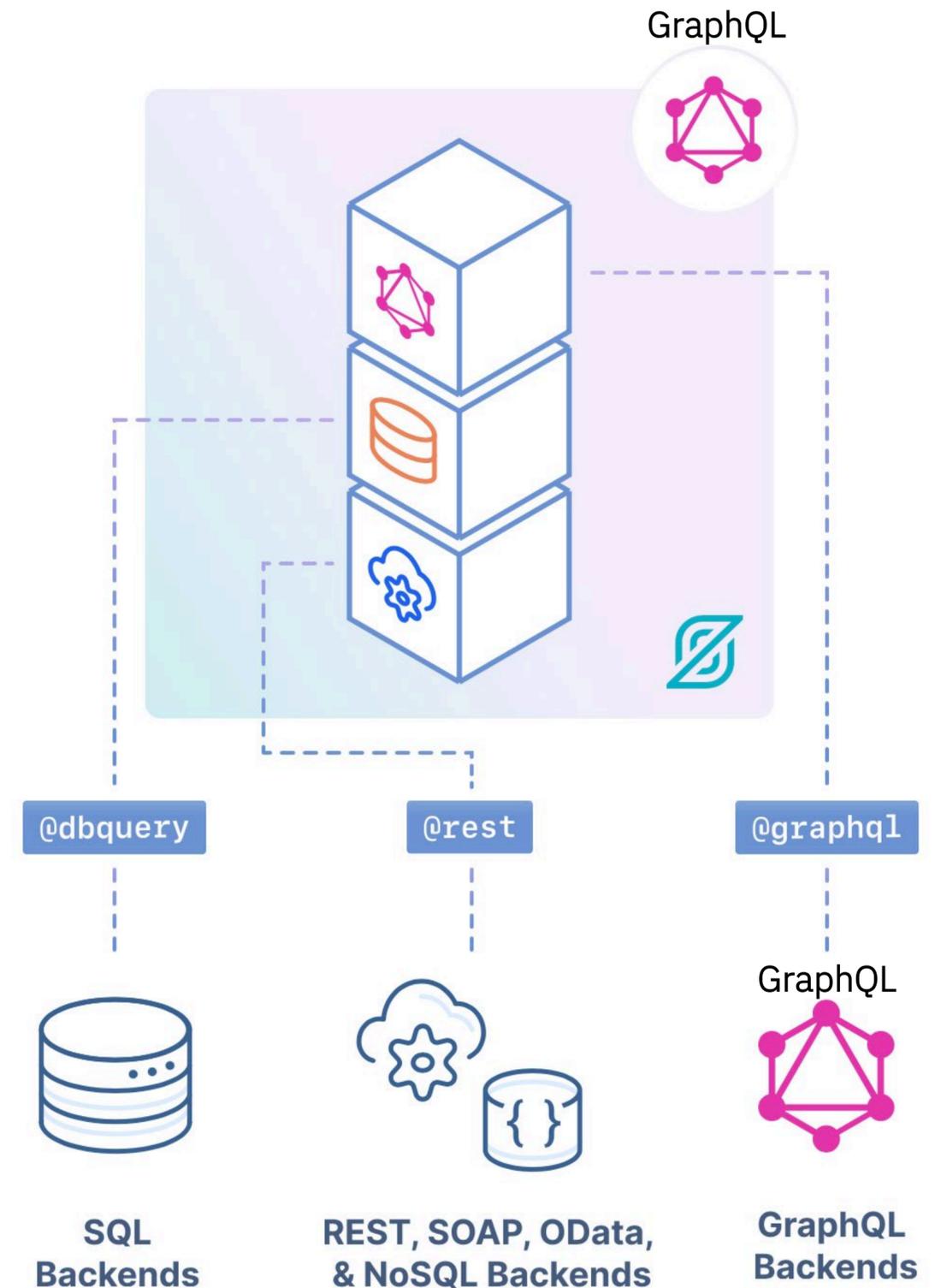
- Request data, drive actions, use JSON.
- GraphQL enables requestor to select what exact information it needs



Source: [GraphQL Foundation](https://www.graphql.org/)

Access data like SQL

- Provides abstraction to multiple backends
- Enables access to diverse set of sources from one API



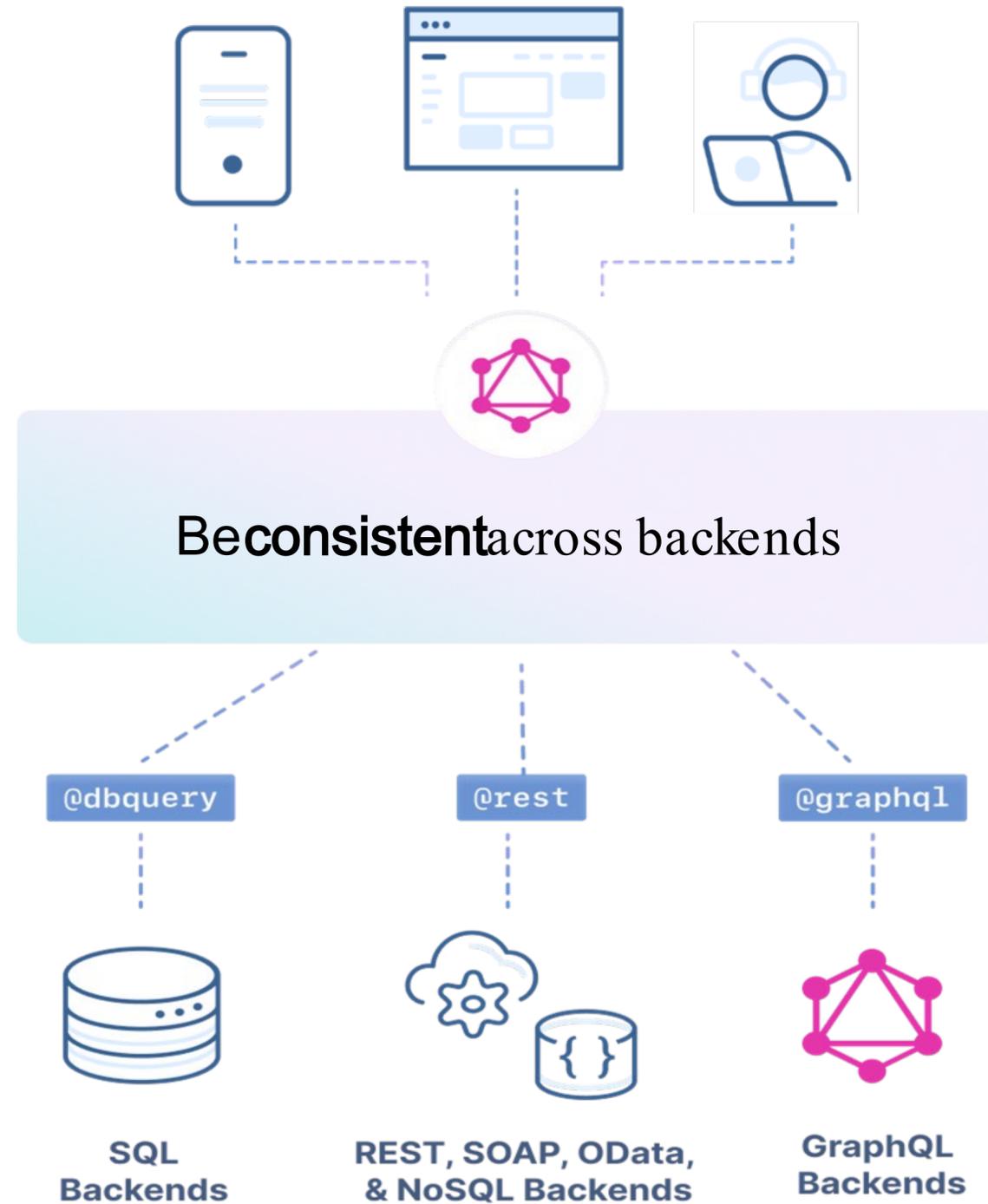
GraphQL

enables you to ...

Leveraging existing investments...



... through a Uniform Interface



GraphQL has its challenges

How would you...

- optimize database performance?
- deploy in private clouds?
- manage changed schema?
- handle slower backends?
- federate across domains?
- secure access to the API? And secure access to backends?



StepZen makes

GraphQL *easy*

StepZen solves hard problems, so you can focus on value

StepZen is a GraphQL engine

- Build GraphQL APIs declaratively (no code)
- Introspect diverse backends to easily surface data and services new apps need
- GraphQL server runtime
- Optimizes the hard problems for you

1 Developer GraphQLizes backends *easily*

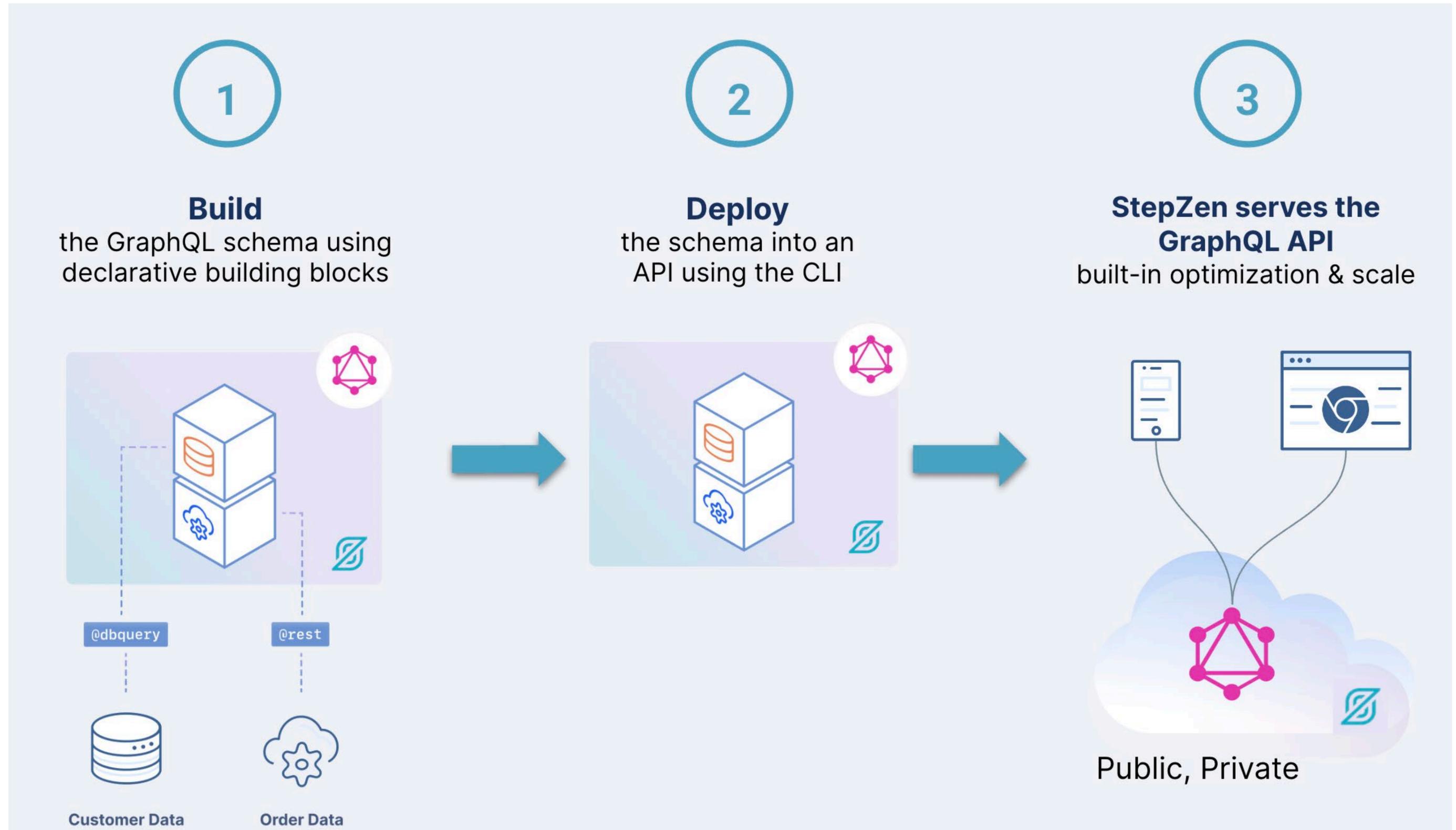
2 Developer “stitches” the GraphQL-ized backends, *easily*

3 StepZen does the hard things, *transparently*

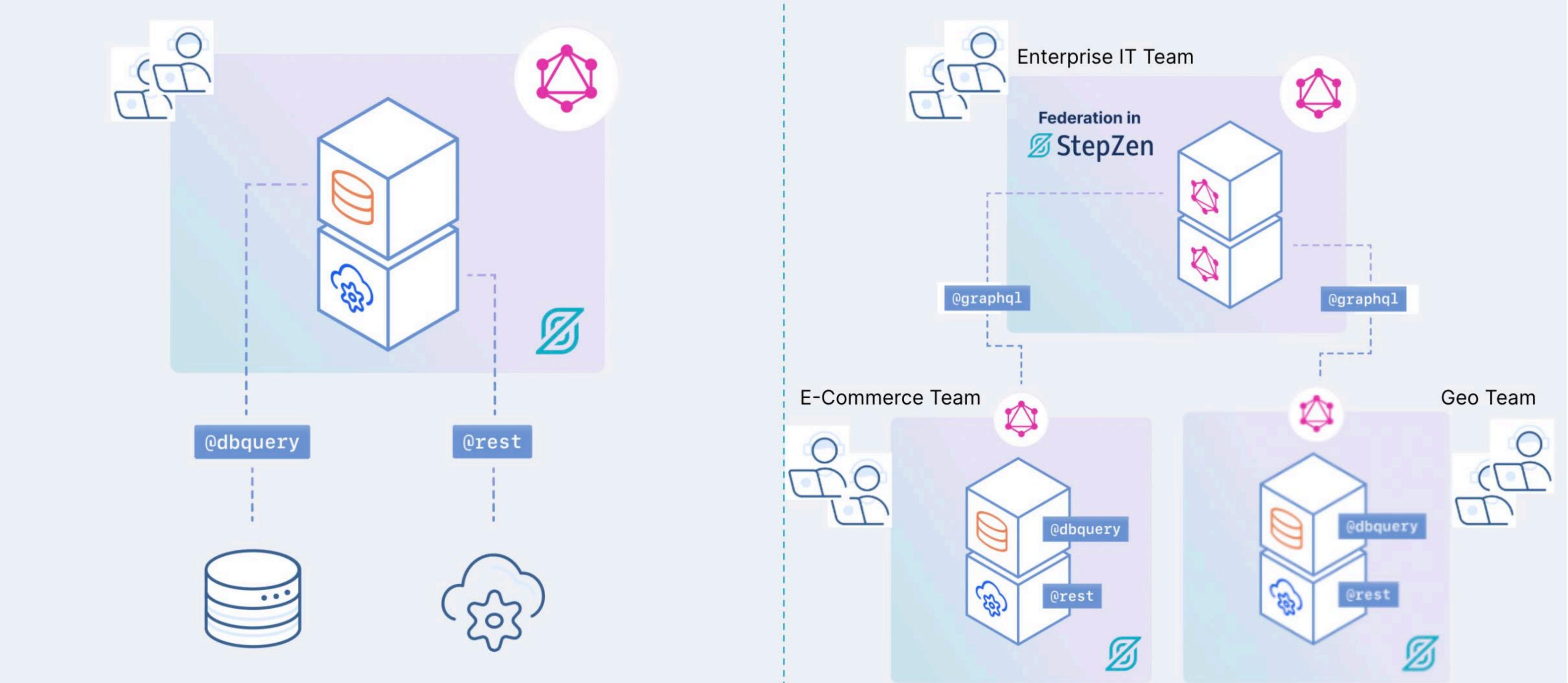


Optimization
Protection
Scale & Low
Latency
Deployment
Caching
Geo Distribution

StepZen is a GraphQL server using composition



Composition for teams, and team of teams



GraphQL +
API Management

GraphQL APIs, like REST APIs, benefit from API Management



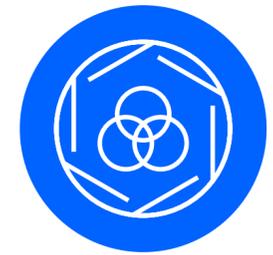
Lifecycle Management

Package, publish, promote and reuse APIs across environments with full lifecycle control



Govern & Secure

Apply enterprise-wide governance and security policies, consistency across the API estate (REST, GraphQL, and more)



Socialize APIs

Empower API consumers to discover, test, & consume APIs building your digital brand

StepZen + IBM API Connect



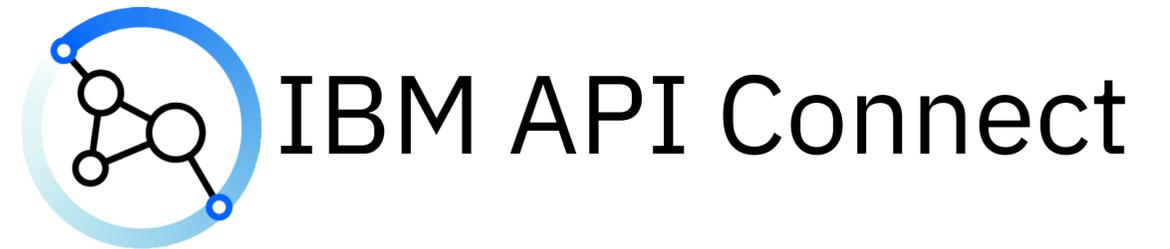
Create

Build APIs your consumers will love: declaratively build GraphQL APIs.



Manage, Secure & Socialize

Package, publish, promote and socialize. Control and mediate delivery with API Gateway.

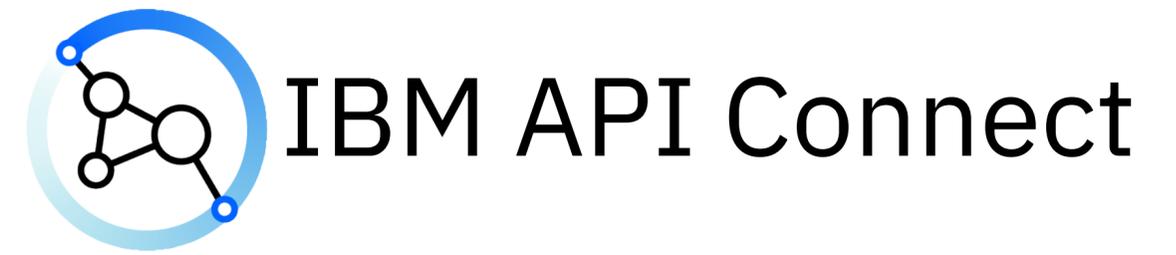


Build here



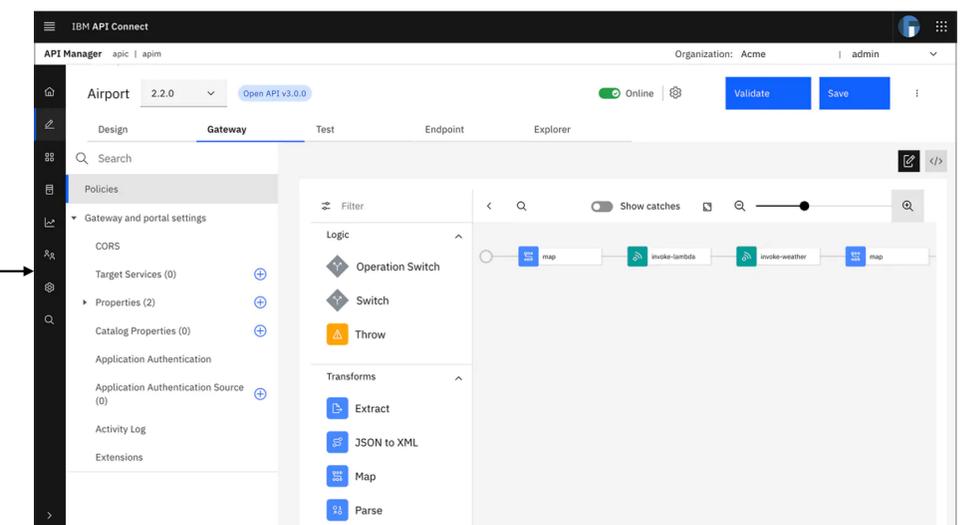
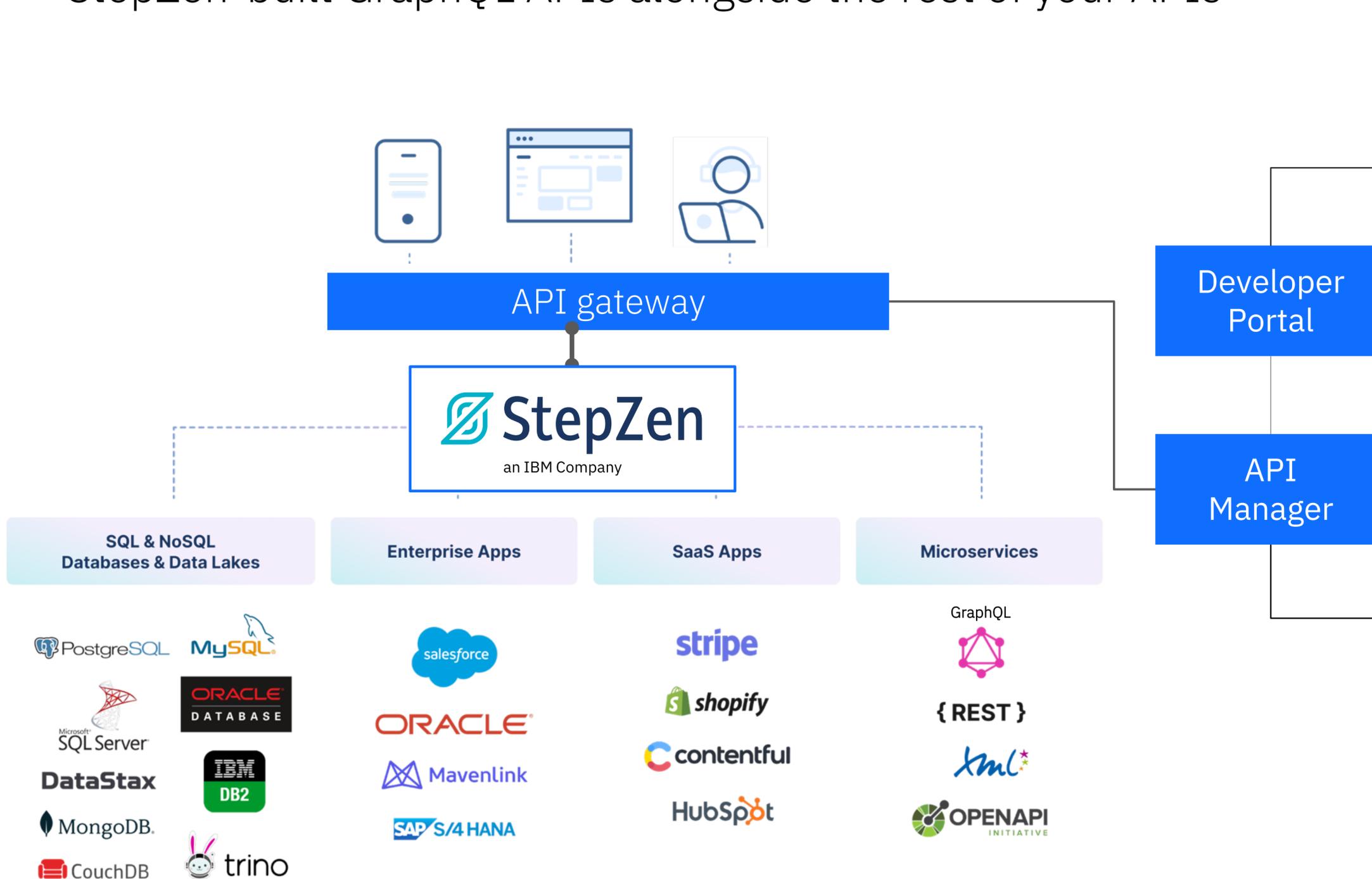
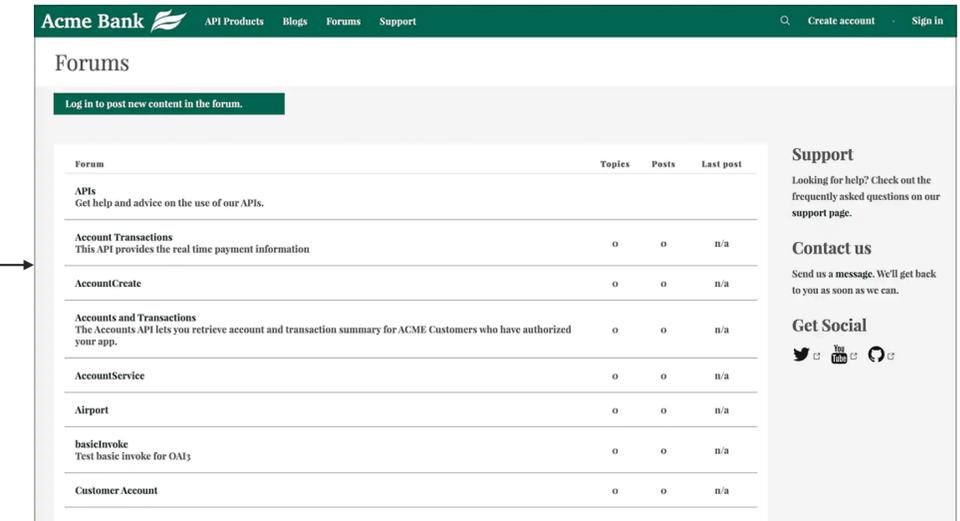
Manage there

API Management across the API estate



Consistently access, manage, secure and socialize
StepZen-built GraphQL APIs alongside the rest of your APIs

Share your API estate through developer portal



Secure and govern APIs with out of the box and custom policies

Thank you